Comprehensive Evaluation of the SLO Process Within an Integrated Planning System at Orange Coast College

Orange Coast College
Institutional Effectiveness Office
Sheri Sterner & Gabrielle Stanco



Background of Evaluation

- Comprehensive evaluation of planning, program review, and student learning outcomes (SLO)/administrative unit outcomes (AUO) processes
- Developed regular evaluation cycle every 3 years (begun spring 2013)
- Overseen by College Council, carried out by IE Office (joint effort)
 - Institutional Effectiveness Office Structure
- Questions & process developed in collaboration with SLO/Program Review faculty coordinators (liaisons to Academic Senate)



Evaluation Plan - Structure

Evaluated each continuous improvement process and overarching areas:

- > Program Review process & structure
- > SLO/AUO Assessment process & structure
- Planning process & structure
- > Support
- > Timeframe
- > Impact
- > Communication
- > TracDat



Evaluation Plan — Data Collection

Two component evaluation:

- Focus Groups with each of the four wing planning councils, Academic Senate, & Classified Senate
- ➤ Campus-wide perception and opinion survey (all employee groups)



Evaluation Plan – Analysis

- Trends from focus groups
 - >Transcripts analyzed for common themes
- Survey results
 - > Descriptive statistics for each item
 - ➤ Data disaggregated by wing, division, or employee group
 - ➤ Open-ended items analyzed vis-à-vis quantitative results
- Combined results into comprehensive report



Evaluation Plan – Analysis (Cont)

Comprehensive report example:

Instruction 3 - SLO/AUO results are being communicated within departments





Evaluation Plan – Dissemination & Dialogue

- Institutional Effectiveness Committee
 - > Reviewed detailed results
 - ➤ Made recommendations for improvement
- Reviewed Institutional Effectiveness Committee recommendations with campus
 - ➤ College Council
 - > Planning councils
 - Academic Senate 10+1
 - > Classified Senate
- Final Recommendations
 - Academic Senate 10+1
 - College Council



SLO Results – 2013

- 1. SLO assessment process seen as learning process
- 2. SLO assessment results being used to improve instruction (but process not communicated across departments)
- 3. SLO assessment process still compliance driven for some
- 4. Participation in SLO assessment varies by employee group (less involvement for confidential/classified staff, hourly staff, and part-time faculty)



SLO Results – 2013 (Cont)

- 5. Need greater distinction between SLOs and assessment unit outcomes (AUOs) for support wings as well as non-classroom based instruction
- 6. Assessment development challenging and authentic assessment unclear
- 7. Increase institutional research support for data collection and analysis
- 8. Time spent on SLO assessment process seen as barrier



SLO Results – 2013 (Cont)

- Process management seen as barrier (integrated database seen as potential solution)
- 10. Preferences for frequency of SLO assessment vary across departments
- 11. Increase dialogue in planning councils about SLO results
- 12. Dialogue about SLO results occurring at department level
- 13.SLO assessment process has had some impact on planning, but varies by wing



Overarching Recommendations – 2013

- Explore opportunities for increased involvement for Confidential/Classified, Hourly and Part-Time Faculty in the Program Review, SLO Assessment and Planning processes, where appropriate
- 2. Implement integrated database to reduce data entry, tracking and workflow demands in program review, SLO assessment and planning processes



SLO Recommendations – 2013

- Explore ways to clarify processes or develop methods to support primary purpose of student learning
- 2. Provide training & support for instructional programs to increase SLO assessment
- 3. Re-define SLOs for support wings (move to AUOs)
- 4. Expand support from Institutional Research
- 5. Further evaluate frequency of SLO assessment
- 6. Determine ways to increase exposure of and dialogue about SLO results



Main Themes & Considerations – 2018

- Desire to keep processes the same for a period of time
- Lessen the culture of fear
- Dialogue & utility of processes needs improvement
 - AUO data collection, peer review, staff/management hiring, staff development
- Some indication process cycles are too short
- Integration across processes not easily observable
- Broaden participation, communication and training



SLO Results – 2018

Instruction Wing:

- 1. Adequate training for creating and collecting/analyzing SLOs/AUOs
- 2. Use of SLO results mixed between compliance-focus and improvement-focus
- 3. SLO/AUO results being communicated within departments



SLO Results – 2018 (Cont)

Support Services Wings:

- 1. Adequate training for creating/completing SLOs/AUOs when individualized
- 2. Range of needs for analyzing/collecting data for assessment
- 3. AUO assessment useful, but cumbersome



TracDat Results – 2018

Pros:

- 1. Data collected in central location
- 2. Reporting/Summarizing Capabilities
- 3. Better than prior Microsoft Office collection

Cons:

- 1. Navigation within TracDat not intuitive
- 2. Reports hard to read/access
- 3. Involves continuous training to use



Overall Recommendations – 2018

- Increase classified staff participation and collaboration in all phases of program review, AUOs and the planning process
- Dialogue about results of program review, SLOs and planning strategies outside of the process. Consider department, division or wing meetings as possible discussion arenas
- Consider length and alignment of process cycles
- Ongoing training of processes to keep purpose and outcomes in the forefront



SLO Recommendations – 2018

- No changes to course SLO process
- Evaluate each department's AUOs/KPIs to ensure they are measurable and meaningful
- Clarify AUO process, three-year cycle and training materials to emphasize that AUOs/KPIs can change annually as needed



TracDat Recommendations – 2018

- Improve navigation and streamlining of modules
- Develop training videos to help on demand support
- Improve tracking reports of processes in TracDat
- Support further integration of technology into TracDat (e.g., Canvas, Microsoft BI)



Next Steps

- Value of integrated evaluation
- Integration within processes
- Cycle & alignment of processes
- Collection of planning, program review & SLO information



More Information

Please contact us for further details and/or copies of the evaluation instruments:

Sheri Sterner: ssterner@occ.cccd.edu

Gabrielle Stanco: gstanco@occ.cccd.edu

