

# Career Technical Education Institute 2015

MAY 8-9, 2015 - SHERATON LA JOLLA HOTEL

# W E L C O M E T O T H E C T E

*WELCOME TO THE ASCCC's 2015 Career Technical Education Leadership Institute. This event will be the largest CTE specific program that the Academic Senate has ever held, and the importance of this institute at this time is obvious from the outstanding number of participants who have signed up to come together for a discussion of CTE issues.*

*Career technical education has received a greatly increased focus in the past year. The most obvious manifestation of that heightened attention level is the creation of the Board of Governors' Task Force on Workforce, Job Creation, and a Strong Economy, more commonly referred to as the Workforce Task Force. This new initiative has the potential to alter our programs and our college in CTE area and beyond in either positive or negative ways. At this institute we will present several sessions intended both to inform you regarding the work of the Workforce Task Force and to gather your input to help develop the positions of the faculty representatives on the task force.*

*However, the CTE Leadership Institute has much more to offer than just discussions of the Workforce Task Force effort. Other presentations will feature the community college baccalaureate degree pilot, formation of advisory committees, contextualized learning, apprenticeship, dual enrollment, and much more. All*

# LEADERSHIP INSTITUTE

*of these areas require informed and engaged faculty to develop successful programs and make decisions that benefit students. Our goal at this institute is to ensure that you are informed on issues impacting CTE and that you are able to respond appropriately and effectively to the many demands that face us all.*

*Most importantly, we hope that this institute will help all attendees to understand the importance of connecting CTE programs and faculty to the work of the academic senate at both the state and local levels. The senate is the official faculty voice in academic and professional matters in the California community colleges, but we cannot exercise that voice on behalf of CTE programs effectively without CTE faculty participation. Our primary goal for this institute is therefore to give you information and training that you can take back to your colleges to help engage your CTE faculty in these discussions at the local level and to help them connect with your local academic senate to create a strong, unified faculty voice at your institution.*

*We look forward to working with all of you throughout the next two days. Welcome, and enjoy the CTE Leadership Institute.*

*David Morse, President*

*Grant Goold, CTE Leadership Committee Chair*

**FRIDAY**

*May 8*

8:30 a.m. to 9:30 a.m.

**Registration/Continental Breakfast**

Coast Ballroom Foyer and Executive Ballroom

**GENERAL SESSION 1**

9:30 a.m. to 10:30 a.m.

**CTE Task Force—Doing what Matters**

Coast Ballroom

*David Morse, ASCCC President, Facilitator*

*Sunita Cooke, Task Force Co-chair, Mira Costa College*

*Lynn Shaw, Task Force Co-chair, Long Beach City College*

*Lynell Wiggins, Task Force Member, Pasadena City College*

The Board of Governors Task Force on Workforce, Job Creation, and a Strong Economy goal is to increase individual and regional economic competitiveness by providing California's workforce with relevant

skills and quality credentials that match employer needs and fuel a strong economy. Ultimately, the task force will recommend policies and practices designed to improve the effectiveness of career technical education programs in the California Community College System, which may impact other aspects of our curriculum. The work of the task force is progressing quickly, with final recommendations to be presented to the Board of Governors in September. This panel will provide an update on the progress of the task force and outline the issues that will affect faculty, academic senates, our colleges, and our students.

10:30 a.m. to 10:45 a.m.

**Break**

**BREAKOUT SESSION ONE**

10:45 a.m. to 12:00 noon

## **Labor Market Information**

Tecolote Room

*Achala Dalal Chatterjee, CTE Leadership Committee Member, Facilitator*  
*Lori Sanchez, Center of Excellence*

In this session, the Center of Excellence for Labor Market Research Director will share labor market information, tools, and applications. Attendees will learn about types and sources of labor market information including labor market data (demand for occupational jobs, employer job postings, etc.) and supply data (student program completions), examples of data products, and the application of data for program review, pathway development, and more. Participants will be provided with a preview of the Launchboard Tool presentation on Saturday including its various data options.

## **Structured and Career Pathways**

Wind & Sea Room

*Grant Goold, Public Safety, CTE Leadership Committee Chair, Facilitator*  
*Kris Costa, Articulation Liaison, Statewide Career Pathways*

Pathways for CTE students continue to gain increased attention from powerful policy makers, CTE funding organizations, concerned parents, and engaged CTE faculty. This interactive session will review the current state of dual enrollment, provide insight into effective and productive articulation agreements and offer a summary of statewide career pathway initiatives from SCP to C-ID.

## **Regional Coordination**

Rose Room

*Wendy Miller, CTE Leadership Committee, Facilitator*  
*Rock Pfothenauer, The Bay Area Community College Consortium (BACCC)*

Regional coordination among colleges and CTE programs has become an essential part of doing business. The “Doing What Matters for Jobs and the Economy” framework requires that every new workforce grant or project include some level of regional collaboration and coordination. The Workforce Task Force is focusing on how our workforce programs will interact with our regional economies. Colleges are being asked to think regionally when they plan courses and programs. This trend is especially true for our CTE programs — to ensure we are turning out enough qualified graduates to fill the workforce need, not flooding the market, avoiding destructive competition and unnecessary program duplication, and minimizing the program boom and bust cycle. How does the new emphasis on regional coordination affect the CTE professional? How does regionalism benefit our

students? Join us for this dynamic session to learn about the impacts on budgets, curriculum sharing and alignment, effective practices for regional collaboration, and some thoughts about what the future might hold.

## **California Community College Bachelor's Degrees**

San Clemente Room

*Michelle Grimes-Hillman, ASCCC Bachelor's Degree Task Force Co-chair*

*John Stanskas, ASCCC Bachelor's Degree Task Force Chair*

*ASCCC Bachelor Degree Task Force Committee Members*

The passage of SB 850 (Block, 2014) last year called for a 15 college pilot project authorizing the creation of bachelor's degrees to meet workforce needs in areas not currently covered by the CSU and UC systems. The Board of Governors approved colleges to create bachelor's degrees in fields ranging from respiratory care to mortuary science to automotive technology. The academic senate is charged with providing guidance in the 10+1 areas of degree requirements, minimum qualifications, and student preparation and success for these new degrees. Join us for a lively conversation about what it means to offer a bachelor's degree and how you imagine setting the parameters of these degrees.

12:00 noon to 12:45 p.m.      **Lunch**

Executive Ballroom

12:45 p.m. to 1:00 p.m.      **Break**

**Call to Action!**

Coast Ballroom

*Julie Adams, Executive Director, ASCCC**Grant Goold, CTE Leadership Committee Chair*

Transformation, revolution, renovation, and renewal are all words used to describe the present environment for CTE in California's community colleges. This interactive session will explore the current initiatives set to significantly change CTE programs in California. A brief overview of the Theory of Change will help identify where we are in this exciting change process.

*1:45 p.m. to 2:00 p.m.**Break***Doing What Matters with Deputy Sector Navigators (DSNs)**

Tecolote Room

*Robert Cabral, CTE Leadership Committee Member, Facilitator**Margaret Lau, DSN Agriculture, Water & Environmental Technology*

Deputy Sector Navigators (DSNs) are industry specialists that serve as in-region contacts for an identified industry sector. They work with the regions' colleges, employers, workforce investment boards and the community (high schools, adult schools, regional occupations centers and programs). This session will provide CTE faculty with tools and tips on how to partner with their sector DSN and learn how



DSNs can provide faculty development, incumbent worker training, and technical assistance for curriculum and pathway development as well as assist in advocating for programs locally and statewide.

## **You Need to Create an Advisory Committee — Now What?**

Wind & Sea Room

*Monica Thurston, CTE Leadership Committee Member, Facilitator*

*Robert Caban, Industry Partner, Healthcare*

*John Frala, Industry Partner, Automotive*

*Conan McKay, CTE Leadership Committee Member*

Establishing an advisory committee can be a daunting task for many program directors. This presentation will allow participants to understand the importance of establishing an advisory committee comprised of the various industry workforce leaders in their field. Panelists will also address the legal requirements for an advisory committee and how program directors can establish and facilitate meeting obligations and expectations of their local advisory committee. Participants will share their experience with advisory committee practices with other attendees.

## **Dual Enrollment and Its role in College and Career Readiness**

Rose Room

*Michelle Grimes-Hillman, ASCCC Curriculum Chair, Facilitator*

*Eva Jimenez, Shasta College*

Shasta College has been collaborating with local high school districts for over five years on creating a successful dual enrollment program. Shasta is currently offering over 115 courses impacting over 1800 high school students. In this session, learn about reform acts, effective practices, and the role of high school and college faculty

and administrators. This session will also explain the impact a dual enrollment program has in providing students access to college level coursework which prepares and provides them for college and career readiness.

## **Educational Planning Initiative**

San Clemente Room

*Wheeler North, ASCCC Treasurer, Facilitator*

*Cynthia Rico, Co-chair Educational Planning Initiative*

*Lynell Wiggins, Pasadena City College*

The primary goal of Educational Planning Initiative is to provide a system-wide student portal, an online student educational planning tool, a degree audit system, and a student online orientation to be made available to all 112 community colleges. Clearly, the initiative is significant for our colleges, our programs, and our students. Come and learn about the progress of the initiative and, more importantly, how the initiative may support counseling and CTE faculty in providing the support students need to reach their career and educational goals.

3:15 p.m. to 3:30 p.m.

**Break**

**BREAKOUT SESSION THREE**

3:30 p.m. to 4:45 p.m.

## **Funding Resources for Career and Technical Education Programs**

Tecolote Room

*Dustin Sperling, CTE Leadership Committee Member*

*Nancy Gutierrez, SN, Agriculture, Water & Environmental Technology  
Lynn Shaw, Vice Chair for Los Angeles and Orange County Regional  
Consortia*

Career and technical education programs play a crucial role in closing the skills gap that separates students from successful employment within the state's workforce. To ensure that CTE programs provide the technical skills and up-to-date academic knowledge necessary for student success and employment in today's skills-based economy, colleges must continually focus on instructional innovation, program improvement, and increasing overall student access. However, providing programs that are academically rigorous and responsive to the needs of local labor markets often comes at a substantial cost to colleges and presents significant challenges sourcing the financial resources necessary to operate such high quality programs. Join this session to increase your awareness of the financial resources available for career and technical education programs and improve your success in acquiring the funds necessary for local program improvement.

### **Contextualized Learning: Relating Subject Matter Content to Meaningful Situations that are Relevant to Students' Lives**

Wind & Sea Room

*Shawn Carney, CTE Leadership Committee Member, Facilitator  
Corle Huffman, San Diego Continuing Education, Business  
Communications*

Typically, career technical education utilizes contextualized teaching and learning, but different models exist for integrating contextualized academic skills. Contextualized teaching and learning aims to integrate necessary academic skills into career technical education courses. By incorporating this real-world context, students are encouraged to become stakeholders in their own educational process.

This workshop will explore several different successful models that can be used to prepare hands-on curriculum. Join us in exploring the elements, the evidence, and the core pedagogies behind these various models.

### **Options for CTE Training and Education: Apprenticeship, Internship, Work Experience, Short-term Non-credit and Contract Education**

Rose Room

*Phil Crawford, CTE Leadership Committee Member, Facilitator*

*Brenda Childress S4CA, Santa Clara County Construction Trades Council*

*John Dunn, Chancellor's Office*

This session will provide an overview of the options for CTE training and education, including how to establish an apprenticeship program, credit and non-credit options, not-for-credit programs, and contract education options as well as California work experience opportunities and internships. Examples of matriculation and high-school to work and college pathways will be discussed and described.

### **Curriculum and Instructors**

San Clemente Room

*Jolena Grande, CTE Leadership Committee, Facilitator*

*Michelle Grimes-Hillman, ASCCC Curriculum Chair*

Learn how you can support career technical education and workforce development in new and increasingly effective ways by gaining in-

sight into the curriculum development process at the local and state levels, understanding how limits on course repetition impact our programs, discovering noncredit curriculum opportunities, and exploring the future of associate and baccalaureate degrees., Attendees will emerge from this facilitated and informative session with ideas that can help them navigate the apparent labyrinth of curriculum design and approval.

5:00 p.m. to 6:00 p.m.

**Reception Grove Area**

6:00 p.m.

**Dinner on your own**

**SATURDAY**

*May 9*

8:00 a.m. to 9:00 a.m.

**Breakfast**

Executive Ballroom

**GENERAL SESSION**

9:00 a.m. to 10:15 a.m.

**The Launchboard—Using Data to Evaluate Your Programs  
and Showcase What You Do Best!**

Coast Ballroom

*Dianna Chiabotti, Curriculum Technical Assistance Provider, Facilitator*  
*Renah Wolzinger, WestEd Research Associate*

What are the strongest aspects of your CTE program? Do your students get an industry certification? Do you have a lot of students completing small unit certificates? What jobs are available in your

region and the salaries for those jobs? Help with answering these questions and more will be presented during this presentation on the Launchboard, a new statewide data tool that contains information on all colleges, regions, and CTE programs in the California community colleges. The tool was developed in a partnership with the Chancellor's Office, CalPass Plus, and WestEd. Renah Wolzinger, a Digital Media faculty at GoldenWest College and an integral part of the Launchboard development team, will demonstrate how to use the Launchboard, find interesting data on your students, and look for areas to add including data to show where your program is performing. This presentation will provide a critical eye to how faculty can be involved in ensuring correct data and indicating where colleges are doing their best in promoting student outcomes from your program.

10:15 a.m. to 10:30 a.m.

**Break**

**BREAKOUT SESSION FOUR**

10:30 a.m. to 11:45 a.m.

## **Moving the Needle on CTE**

Tecolote Room

*Catherine Shafer, CTE Leadership Committee, Facilitator*

*Jonathan Lightman, Executive Director, Faculty Association of the California Community Colleges*

In this interactive session, the FACCC Executive Director Jonathan Lightman will share the latest information on how Sacramento is supporting CTE and provide guidance regarding advocacy skills to make a difference for our programs, our students, and our profession.

## **Program Review/Viability**

Wind & Sea Room

*Donna Davis, CTE Leadership Committee Member*

*Renah Wolzinger, WestEd Research Associate*

Join us for a lively discussion on program review and validation, from the Chancellor's Office guidelines to the new program review tool available in Launchboard. Participants new to program review as well as those experienced with the process are encouraged to attend.

## **Accreditation**

Rose Room

*Louis Quindlen, CTE Leadership Committee, Facilitator*

*Leslie Blakie Director of the Laney College Bio-Manufacturing Program  
and Chair of the Laney College Technical Advisory Committee*

*John Stankas, ASCCC Accreditation Committee Chair*

The accreditation standards mention CTE programs (called vocational in the standards) only once separate from academic or general education requirements. CTE is responsible for meeting the same standards as any other academic program: assessment of student learning outcomes and program learning outcomes, evaluation and integrated planning, and the same catalog based general education requirements for degrees. In addition, "CTE students completing vocational and occupational certificates and degrees demonstrate technical and professional competencies that meet employment and other applicable standards and are prepared for external licensure and certification." This session will explore what evidence the Accrediting Commission for Community and Junior Colleges will ask our CTE programs and faculty to produce in order to show they are meeting the standard.



## **C-ID and Model Curriculum—Not Just for Transfer Anymore**

San Clemente Room

*Julie Bruno, ASCCC Vice-president*

*Michelle Pilati, C-ID Curriculum Director*

The implementation of Senate Bill 1440 (Padilla, 2010) has brought new attention to the Course Identification Numbering System (C-ID) and institutionalized the use of model curriculum. Interest in facilitating student movement and goal attainment, as well as in establishing appropriate comparability in awards offered by the colleges, has resulted in C-ID and model curriculum work being conducted in various CTE disciplines. What can C-ID and model curriculum do for your discipline and your students? Join us for a discussion of where these efforts are and where they are going.

12:00 noon to 1:00 p.m.

### **Networking Lunch**

Executive Ballroom

**GENERAL SESSION 4**

1:00 p.m. to 2:30 p.m.

## **Leadership Training**

Coast Ballroom

*David Morse, ASCCC President*

*Julie Bruno, ASCCC Vice-president*

After spending two days immersed in the challenges confronting faculty, our students and our colleges, what do you do now? Every challenge presents an opportunity for leadership but to take advantage of

the opportunity requires a plan. This interactive session is designed to assist you in creating a concrete leadership action plan to use when you return to your college. The goal is for you to use your new skills and knowledge to implement your plan this next academic year so that you may influence critical decisions at the state and local levels and represent the faculty perspective on issues that will shape CTE, our colleges, and our system in the years to come.

**CLOSING SESSION**

2:30 p.m. to 2:45 p.m.

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Coast Ballroom

## **PRESENTERS**

**Blakie, Leslie**

Director of the Laney College Bio-Manufacturing Program and Chair of the Laney College Technical Advisory Committee

**Bruno, Julie**

ASCCC Vice-president

**Chiabotti, Dianna**

Curriculum Technical Assistance Provider

**Childress, Brenda**

S4CA, Santa Clara County Construction Trades Council

**Cooke, Sunita**

Task Force Co-chair, MiraCosta College

**Costa, Kris**

Articulation Liaison, Statewide Career Pathways

**Dunn, John**

Chancellor's Office

**Frala, John**

Industry Partner, Automotive

**Grimes-Hillman, Michelle**

ASCC Curriculum Chair

**Gutierrez, Nancy**

SN, Agriculture, Water & Environmental Technology

**Huffman, Corle**

San Diego Continuing Education, Business Communications

**Jimenez, Eva**

Dean of the Division of Business, Agriculture, Industry, Technology & Public Safety, Shasta College

**Lau, Margaret**

DSN

**Lightman, Jonathan**

Executive Director, Faculty Association of the California Community Colleges

**Pfotenhauer, Rock**

BACCC

**Stanskas, John**

ASCCC Secretary

**Caban, Robert**

Industry Partner, Healthcare

**Pilati, Michelle**

C-ID Curriculum Director

**Rico, Cynthia**

Co-chair Educational Planning Initiative

**Sanchez, Lori**

Center of Excellence

**Shafer, Catherine**

CTE Leadership Committee, Facilitator

**Shaw, Lynn**

Task Force Co-chair, Long Beach City College

**Wiggins, Lynell**  
Pasadena City College

**Wolzinger, Renah**  
WestEd Research Associate

## **CTE LEADERSHIP COMMITTEE**

**Cabral, Robert**  
Business/Accounting, Oxnard College

**Carney, Shawn**  
Drafting, Solano College

**Chatterjee, Achala Dalal**  
Water Supply Technology, San Bernardino Valley College

**Crawford, Phil**  
Political Science/Sociology, San Jose City College

**Davis, Donna**  
Respiratory Care, Butte College

**Goold, Grant**  
Heath Science, American River, Committee Chair

**Grande, Jolena**  
Mortuary Science, Cypress College

**McKay, Conan**  
Child Development, Mendocino College

**Miller, Wendy**  
Fashion, San Francisco City College

**North, Wheeler**

Aviation, San Diego Miramar College

**Quindlen, Louis**

Machine Tool Technology, Laney College

**Sperling, Dustin**

Agriculture, Reedley College

**Thurston, Monica**

Nursing, East Los Angeles College

## **Parking at the hotel?**

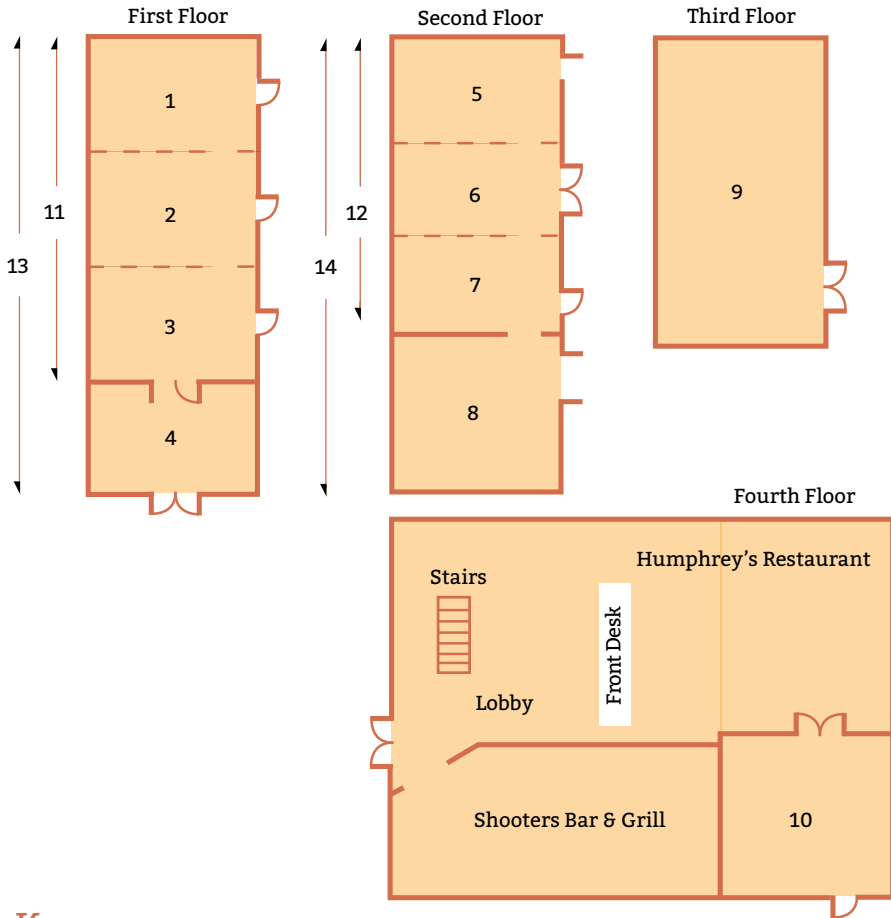
Discounted rates of \$5 per day are available for attendees. The cost of overnight parking is \$15.

Complimentary in room **wi-fi** is available for conference attendees.

# Sheraton La Jolla Hotel

3299 Holiday Court, La Jolla, California 92037

T 858.453.5500 [sheraton.com/lajolla](http://sheraton.com/lajolla)



## Key

- Room 1: Tecolote Room
- Room 2: San Clemente Room
- Room 3: Rose Room
- Room 4: Wind & Sea Room
- Room 5: University Room
- Room 6: Torrey Room
- Room 7: Sorrento Room

- Room 8: Executive Room
- Room 9: Coast Ballroom
- Room 10: California Room
- Room 11: Canyon Ballroom
- Room 12: Village Ballroom
- Room 13: Wind & Sea Ballroom
- Room 14: Executive Ballroom

Academic Senate for California Community Colleges

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