State-wide Evolution

The CVC Exchange as an All Access Pass for Students

Dr. Jory Hadsell, Executive Director
Introducing CVC-OEI

• Who are we?
  • Canvas, online student support ecosystem
  • Course Design Rubric, @ONE, Local Peer Online Course Review
  • Course Exchange
  • We are a team made up mostly of faculty, instructional designers, other staff and administrators from our system
  • We are hosted by Foothill – De Anza CCD, funded under a Chancellor’s Office multi-year grant
About Us

2013
Online Education Initiative (OEI)

2017
@ONE joins the OEI

2018
California Virtual Campus - Online Education Initiative (CVC-OEI)

2020
California Virtual Campus
Today’s Topic: The CVC Student Centered Exchange

• “All Access Pass”

• Common questions:
  • What is it?
  • How can it be helpful to students?
  • How might it impact my college... my department...or my course?
  • How does it work?
  • Is it going to grow?
  • Is my college involved?
  • How will students find it?
  • How does this impact equity?
My Story as a CCC Graduate & Transfer

• Worked through high school, multiple jobs in college
• Sierra College (1995 grad) → Three years

• California State University → Two years...plus four more?
• I was NOT going to spend nine years getting a four-year degree!
Sometimes my journey felt like this...
There is a better way to do it. Find it.
- Thomas Alva Edison
The outcome?

• BA earned online, changed major
• Master’s degree earned online from a different institution
• Became tenured faculty in the CCCs
• Doctoral degree earned via a hybrid / executive format
• My own experiences shaped my view of how online learning can open doors for students
The motivator -- "A-ha!" moment

- Our students face these barriers every day.
- We have the power to remove them and change lives.
  - Maintain motivation to complete
  - Reduce increased debt
  - Fewer years of lost/lower income
- I understand because I have lived it.
- As faculty, you encounter similar students every day.
- I had a support network – many students do not, and simply become statistics.
This is what the Student Centered Exchange is all about!
More competition than ever...

and many more!
Could students use the power of our system?

Iterative approach to business processes and technology approaches that decrease student time to completion through cross-enrollment, commonly integrated learning experience, and credit transfer.
The CVC Exchange accelerates student completion and provides access to courses, and degrees/certificates, students cannot get locally.
What about the student experience?

• “Swirling” – taking classes from multiple colleges – is cumbersome.
  • Searching individual college websites to find online courses that have available seats
  • Multiple applications
  • Courses taken at one college usually do not count for financial aid eligibility at another
  • Re-establishing need for DSPS accommodation at each college
  • Lots of paperwork, processes, and repeated effort
  • Issues with prerequisites and course transferability
  • Logging in to multiple colleges to complete coursework
Students Need Ease of Enrollment

Students need access to a user-friendly platform to find information easily.

Students need to be able to enroll in classes smoothly, no matter what college.

Su, Lawrence.
CVC-OEI: What’s been accomplished, what’s new, and where it’s headed.
Presentation at the ASCCC Academic Academy in Long Beach, Calif., September 2019.
Who Could Have Predicted...2020?

- **March**
  - Colleges transition online due to COVID-19
  - Expanded access for all CCCs to online support tools

- **April**
  - Colleges continue to transition online due to COVID-19
  - Emergency online resources site launched
  - Additional training resources launched

- **May**
  - Colleges announce plans to continue remote instruction through fall
  - CVC Exchange restructured

- **June**
  - Call to Action issued by Chancellor Oakley
  - Fully-online summer instruction begins
2020: A Seismic Shift in Online Learning

California community colleges begin to move classes online in response to coronavirus
So far, at least 30 community colleges are moving classes online, including Cal State LA in Los Angeles.

California colleges increase online mental health services to serve expected student need
Home isolation and depression anticipated as students return to mostly online courses.

COVID-19 Shutdown Forces Colleges to Ramp up Online Learning

Cal State will not return to in-person classes for Spring 2021.
Saying the past year reopens a new chapter to make educational decisions.

Cal State Virtual Campus

California Community Colleges
The (R)evolution of the Course Exchange

PREVIOUS EXCHANGE

College-Centered Model

CVC EXCHANGE

Student-Centered Model

%
Start with the "Why"

Our most core value:
• “Do what’s best for students.”
  • Good for students
  • Good for colleges
  • Good for our state and communities

• Who are these students, and why would they use the CVC Exchange?
PERSONAS

Jasmine works part-time and her work hours are never the same week-to-week. She is a single mother and does not have a car; she uses public transportation. Jasmine is working towards earning an AA Degree in Engineering.

ABOUT

AGE: 24
LOCATION: San Jose
STATUS: Single
CHILDREN: 1
TECH LEVEL: 5/5

GOALS

- Study engineering
- Earn associate's degree
- Get job as an entry-level mechanical engineer
- Eventually return to school for bachelor's and master's degrees
- Provide for family

JASMINE

Logistical Restrictions

MOTIVATION

- "The course met requirements for the associate's degree."
- "I had success with a previous distance ed course."

CONCERNS

- Cannot attend face-to-face class because of transportation difficulty
- Needs a flexible course schedule due to work schedule and family demands
KEVIN
Face-to-Face Course Unavailable

ABOUT
Kevin is a full-time college student at his local community college. When a course he needs is full or not offered, he takes it online. Kevin is studying information technology and plans to transfer to a UC or CSU to receive a Bachelor's degree.

AGE: 21
LOCATION: San Diego
STATUS: Single
CHILDREN: 0
TECH LEVEL: 5/5

GOALS
- Study information technology
- Transfer to a UC or CSU
- Graduate with BS
- Get job as an app developer

MOTIVATION
- "The course met requirements for transfer to a 4-year university."
- "I had success with a previous distance ed course."

CONCERNS
- Fulfilling transfer requirements
- Needs to juggle full load of courses, both face-to-face and online
CVC Exchange and the Path to Completion

Keep students *on the path*!
Example: How will the CVC Exchange help students like Jasmine or Kevin?

- On track to complete; enrolled in third semester at Home College
- Needs Oral Comm, but it’s not available at Home College
- Finds Oral Comm via CVC Exchange; instantly enrolls
- Finishes course; credits transfer to Home College via eTranscript
- Completes program on time!
What about “how” it works?

Student Centered Exchange

- Course Search
- Instant Registration Without New Application
- E-Transcript to Home College
- Seamless Canvas Access
- Payment & Financial Aid
Current State of the Student Centered Exchange

College-Centered Model

Student-Centered Model

Re-design

Retrofit

Re-launch
Continued Expansion of Teaching Colleges

• We continue to grow and want all colleges to become Teaching Colleges in the Exchange!

**CVC Exchange - Implementation Progress**

- Rolled up counts of the Community College Districts (CCD) by Status and Phase for Accelerated 2020 Model:

<table>
<thead>
<tr>
<th>Phase 1 &amp; 2</th>
<th>DONE</th>
<th>IN PROGRESS</th>
<th>ON HOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>P1- Course Finder</td>
<td>12 CCD (30 Colleges)</td>
<td>8 CCD (13 Colleges)</td>
<td>2 CCD (2 Colleges)</td>
</tr>
<tr>
<td>P2- Cross Enrollment</td>
<td></td>
<td>5 CCD (13 Colleges)</td>
<td>2 CCD (10 Colleges)</td>
</tr>
</tbody>
</table>

• Let’s embrace the exchange for the sake of our students!
Remember Why This Matters!

Cañada College Graduates
All Access Pass to Success!

West Los Angeles Graduates

CVC.edu
Our Virtual Door is Always Open

www.cvc.edu

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For more information, contact support@cvc.edu