

Strategic Plan Goals and Objectives
Adopted April 14, 2018 by the ASCCC Delegates

Goal: Assert the faculty voice and leadership in local, state, and national policy conversations.

Objectives:

1. Develop and strengthen strategic relationships between the Executive Committee and legislators, system partners, and organizations involved in statewide and national education policy.
2. Expand advocacy and leadership opportunities for faculty, senates, and the Executive Committee.

Strategies:

1. Establish and maintain relationships between ASCCC Executive Committee members and legislators and aides.
2. Annually develop a legislative agenda aligned with the goals of the ASCCC and actively pursue/sponsor bills of interest.
3. Maintain a current public relations campaign to promote the priorities of the ASCCC.
4. Research and attend state and national conferences related to academic and professional matters.
5. Cultivate relationships and work with external organizations to discuss common interests and how we may mutually advance the critical policies of CCCs.
6. Include Legislative Advocacy topics at appropriate ASCCC Events including Leadership Institute for new Senate leaders.
7. Expand leadership opportunities for faculty, senates, and the Executive Committee.
8. Evaluate how the ASCCC utilizes faculty in liaison roles.
9. Ensure committee chairs are encouraged to build relationships with other organizations.
10. Provide training, guidance, and opportunity to ensure committee continuity and succession planning occurs.

Goal: Engage and empower *diverse groups of faculty at all levels of state and local leadership.

*See ASCCC Inclusivity Statement for definition of “diverse groups”

Objectives:

1. Increase leadership development opportunities to prepare diverse faculty to participate in and lead local and statewide conversations.
2. Increase the diversity of faculty representation on committees of the ASCCC, including the Executive Committee, and other system consultation bodies to better reflect the diversity of California.

Strategies:

1. Lead professional development opportunities designed to promote recruitment of diverse faculty for participation in local and statewide senate activities.
2. Design leadership development opportunities focused on specific populations of faculty.
3. Increase part-time faculty involvement in senate activities at the local and statewide level.
4. Engage local senates to promote culture change to empower diverse faculty at the local level.
5. Review and revise the cultural competency plan.
6. Develop and strengthen partnerships with organizations that specifically serve racially/ethnically diverse populations.

7. Identify disengaged faculty voices and develop recruitment and retention strategies.
8. Comprehensively evaluate ASCCC infrastructure and processes in relation to this objective.
9. Evaluate the efficacy of the ASCCC caucus structure as a mechanism to encourage involvement in ASCCC activities by diverse faculty members.
10. Identify barriers to participation and implement retention strategies.

Goal: Assert ASCCC leadership in all faculty professional development for the California Community College system regarding academic and professional matters.

Objectives:

1. Ensure that all statewide faculty professional development regarding academic and professional matters in California Community Colleges occurs in collaboration with the ASCCC.
2. Evaluate and Revise the ASCCC professional development plan.

Strategies:

1. Increase outreach to organizations and individuals regarding ASCCC professional development activities by developing partnerships and collaborations.
2. Advocate for the faculty role and primacy in system initiatives that involve academic and professional matters.
3. Reinforce the ASCCC's role in academic and professional matters through intentional collaboration with the Chancellor's Office on areas of faculty primacy.
4. Develop relationships and collaborate with other professional development organizations on events.
5. Implement a comprehensive ASCCC Professional Development Plan.
6. Ensure the professional development opportunities of committee members and the Executive Committee.
7. Prioritize conference attendance to optimize professional development opportunities for committee chairs related to their assignments.
8. Maintain a conference attendance budget for Executive Committee members and staff to attend conferences relevant to their ASCCC committee assignments.

Goal: Enhance engagement, communication, and partnerships with local senates, system partners, and other constituent groups.

Objectives:

1. Increase the participation of official ASCCC representatives at events and meetings conducted by system partners and other constituent groups.
2. Improve methods of communicating with faculty, local senates and system partners.
3. Improve engagement of ASCCC with all colleges.

Strategies:

1. Expand the ASCCC presence at Chancellor's Office Division meetings and conferences to improve partnerships and create more faculty presents that advance the ASCCC goals.
2. Expand the ASCCC presence at constituent groups meetings and conferences to create more faculty presence and advance ASCCC goals and resolutions.

3. Implement and evaluate a communication plan.
4. Create and implement a master calendar of events.
5. Evaluate the role of liaisons, caucuses, and other groups to facilitate gathering input.
6. Maintain short- and long-range plan for local senate visits by ASCCC.
7. Arrange college visits at times and days when local faculty may be present to engage with the Executive Committee.
8. Encourage participation of faculty at all colleges with the committees and activities of the ASCCC.

Goal: Secure resources to sustain and support the mission and the work of the ASCCC.
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Objectives:

1. Evaluate resources and implement appropriate strategies to secure funding needed to maintain the work and mission of the ASCCC.
2. Realize a minimum increase of \$250,000 in Governor’s base funding.

Strategies:

1. Create a work plan to justify the increase.
2. Enter into conversations with the Chancellor’s Office about ways to increase ASCCC funding.
3. Leverage relationships established between Executive Committee members and legislators/system partners to secure increased funding for the ASCCC.

Goal: Sustain, support, and expand the ASCCC course identification numbering system (C-ID).

Objectives:

1. Stabilize funding stream to maintain C-ID system.
2. Maintain and Optimize C-ID transfer functions.
3. Expand C-ID CTE Efforts.

Strategies:

1. Enter into conversations with the Chancellor’s Office about ways to secure stable C-ID funding.
2. Create a 5-year workplan for C-ID with measurable goals and alignment to ASCCC and system goals.
3. Evaluate and improve the 5-year curriculum review process to ensure continuous quality improvement.
4. Increase CCC, CSU, and UC faculty participation in C-ID processes.
5. Optimize technological support for C-ID Infrastructure.
6. Establish non-TMC based pathways for transfer majors with significantly more lower division requirements.
7. Evaluate the feasibility of identifying courses as meeting general education requirements.
8. Evaluate and recommend methods to improve CTE C-ID efforts.
9. Expand the number of certificate and degree Model Curricula.
10. Evaluate and implement competency based models of student achievement in C-ID processes.